

HOW YOU CAN PARTNER WITH TEDXPISCATAQUARIVER

BECOME A SPONSOR

TEDxPiscataquaRiver is run entirely by volunteers. As a sponsor of TEDxPiscataquaRiver, your funds support everything from producing videos of the talks to feeding our audience (we provide lunch and morning and afternoon refreshments for attendees of this full-day conference). We are thrilled to have partnerships within the community that are committed to helping us produce this event, but while most of our vendors, including photographers, videographers, caterers, rental companies, designers and printers, offer significant discounts to our non-profit event, we simply can't pull it off without our incredibly valued sponsors.

Portsmouth Music and Arts Center (PMAC is our fiscal agent once again this year, so your sponsorship checks will payable to PMAC, and will be fully tax-deductible).

Information on various sponsorship levels, along with sponsor recognition and benefit details, is attached.

JOIN AN ORGANIZING TEAM

Our organizing team has been working hard to plan this event. If you're interested in joining any of the following teams, we would love to have your help:

- Speaker development
- Performance curation
- Audience experience
- Community arts integration
- Nonprofit partnerships
- Event production and design
- Technology showcase
- Graphic design and communications
- Volunteer management

Let us know what your interest is in participating in TEDxPiscataquaRiver, and we will find the right place for you to be involved.

We can't do this without you!

2017 SPONSORSHIP OPPORTUNITIES

Lead Sponsor / \$5,000 | **Supporting Sponsor** / \$2,500 | **Community Sponsor** / \$1,250

In-kind Sponsorship / please inquire

We will work with you to find the best way to reflect your values in your presence at our TEDx event.

LEAD SPONSOR / \$5,000

Pre-Event Promotion

- Logo and listing as Lead Sponsor on TEDxPiscataquaRiver web site

At the Conference

- Four (4) conference passes
- Verbal recognition as Lead Sponsor by host and/or organizer during conference
- Logo and listing as Lead Sponsor on event signage, multimedia presentation and conference materials

Post-Event Promotion

- Listing as Lead Sponsor in post-event press releases and press materials
- Logo and listing as sponsor on opening and closing sponsor credit slide TEDx videos on the TEDxTalks YouTube channel (which has over 3.5 million subscribers) and online at TED.com

SUPPORTING SPONSOR / \$2,500

Pre-Event Promotion

- Logo and listing as Supporting Sponsor on TEDxPiscataquaRiver web site

At the Conference

- Two (2) conference passes
- Verbal recognition as Supporting Sponsor by host and/or organizer during conference
- Logo and listing as Supporting Sponsor on event signage, multimedia presentation and conference materials

Post-Event Promotion

- Listing as Lead Sponsor in post-event press releases and press materials
- Logo and listing as sponsor on opening and closing sponsor credit slide TEDx videos on the TEDxTalks YouTube channel (which has over 3.5 million subscribers) and online at TED.com

COMMUNITY SPONSOR / \$1,250

Pre-Event Promotion

- Logo and listing as a Community Sponsor on TEDxPiscataquaRiver web site

At the Conference

- Two (2) conference passes
- Verbal recognition as Community Sponsor by host and/or organizer during conference
- Logo and listing as an Community Sponsor on event signage, multimedia presentation and conference materials

Post-Event Promotion

- Listing as Supporting Sponsor in post-event press releases and press materials
- Logo and listing as sponsor on opening and closing sponsor credit slide TEDx videos on the TEDxTalks YouTube channel (which has over 3.5 million subscribers) and online at TED.com

IN KIND SPONSORSHIP

In Kind Sponsorship

There are a number of in-kind sponsorship opportunities available for TEDxPiscataquaRiver. In-kind sponsorship will be based on event needs and is a great way to expose your organization to community members and thought leaders in the Seacoast.

In-kind Sponsors who donate goods and services valued greater than \$500 will receive:

Mention of your organization as In-kind Sponsor on:

- Logo & Website link on TEDxPiscataquaRiver web site
- Logo on conference materials distributed to attendees during event
- Logo on event signage and multimedia presentation
- Verbal recognition as an In-kind Sponsor by host during conference

In-kind Sponsors donating goods and services valued under \$500 will receive:

Mention of your organization as In-kind Sponsor on:

- Logo & website link on TEDxPiscataquaRiver web site
- Name on conference materials distributed to attendees during event
- Name on event signage

PAYMENT DETAILS

TEDxPiscataquaRiver is proud to partner with Portsmouth Music and Arts Center (PMAC, a mission-aligned 501(c)3 nonprofit, as our fiscal agent. All sponsorship payments will be made out to PMAC and are fully tax-deductible.

Checks should be made out to: **Portsmouth Music and Arts Center**, (please note “TEDx” in the memo), and mail to:

**TEDxPiscataquaRiver,
% Portsmouth Music and Arts Center
973 Islington Street
Portsmouth, NH 03801.**

CONTACT

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WHAT IS TED?

TED is a nonprofit devoted to Ideas Worth Spreading. It started out in 1984 as a conference on the west coast bringing together people from three worlds: Technology, Entertainment, Design. Since then its scope has become ever broader, attracting A-list attendees and speakers who want to be associated with everything the TED brand embodies. TED produces two annual conferences along with the award-winning TED Talks video site, the Open Translation Project and TED Conversations, the TED Fellows and TEDx programs, and the annual TED Prize. The TEDx program gives communities, organizations and individuals all over the world the opportunity to stimulate dialogue through TED-like experiences at the local level. TEDx events are planned and coordinated independently under managed guidelines from TED.

WHAT IS TEDxPiscataquaRiver?

TEDxPiscataquaRiver is a community-organized event where big ideas and challenges that affect our community are openly discussed.

Our mission is to spark conversation and ignite positive community action by bringing together community representatives and showcasing new ideas from local, regional and national voices across diverse disciplines and backgrounds.

GOALS:

- To provoke conversation among community leaders and members about the issues our community is facing, and enable those conversations to spread as far as possible;
- To expose attendees to new perspectives and innovative ideas and inspire them to think differently about the many topics discussed;
- To create a compelling call to action for each person attending and watching the event to make a real commitment to enact positive change in their community.